



PRESS RELEASE

ORACA Announces Creation of Advisory Board

A high calibre group of strategic leaders and sector specific experts will enhance ORACA's mission to promote innovative changes in the Financial Services industry for the benefit of all investors

2nd July 2008: Independent equity research house, ORACA, announced today the formation of the company's first Advisory Board. The board's five members will support the ORACA core team in offering an expertise in the equity research groups of TMT, Extractives, CleanTech and Life Sciences, unrivalled in the research arena.

ORACA's 'small but smart' advisory team enables the company to offer its growing portfolio of clients access to a pool of individuals with specialist expertise in: advocacy, brand strategy, corporate finance, digital strategy, financial markets risk and Government policy. This specialist knowledge will enable ORACA to produce independent research with a unique depth of perspective, in addition to providing specialist consultancy for Corporate Finance clients.

The five new advisory board members are:

- Richard Calvert
- Tom Charlesworth

- Michelle Denton
- Laurentius Human
- Frank Moxon

Christopher Nicholson, Lead Equity Analyst and Director, ORACA, said: "ORACA is delighted to have brought together such a strong advisory board of talented individuals. Our mission as a company is to drive innovative change in the financial markets that benefits all investors and the make-up of our new advisory board reflects this aim. We've secured the services of people who offer expertise not only in Corporate Finance, but in disciplines that - in this increasingly connected world - have a direct impact on the valuation of a company. Providing policy, social media and marketing context in our research is vital. Our Advisory Board will help strengthen ORACA's ability to deliver a truly independent, in-depth perspective that the market often sadly lacks."

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About ORACA: Founded in November 1999, ORACA, first of the independent equity analyst groups in London, has a completely independent ethos. Our brand and service proposition is unbiased, credible and effective. We have a reputation for delivery on time and in budget. ORACA has developed a highly regarded equity research & distribution service. We offer a wide range of capital markets & consultancy products and services. Our collective expertise covers TMT (Telecom/Media/Tech), Extractives (Oil/Gas/Mining), CleanTech (Bio fuels/Solar/Winds), Life Sciences (Pharma/Bio/Nanotech) and Macroeconomics research sectors.